

Dedicated to **ZERO** Tobacco Deaths

Action on Smoking and Health and 177 co-signatories www.ash.org

Kelsey Romeo-Stuppy, Managing Attorney, Romeo-stuppyk@ash.org

Young people and future generations have the right to grow up in a tobacco-free world

The United Nations Summit of the Future and its planned outcome – the Pact for the Future – is a once-in-a-generation opportunity to take co-operation within the United Nations to a new level. It aims to unite all Member States behind a new common agenda that they are committed to continuously and consistently achieving. This agenda will stand on the shoulders of giants and take the world a big step forward. It should be built on the various United Nations human rights treaties, the SDGs, and global agreements that accelerate the achievement of the highest attainable standard of health, such as the NCD Global Action Plan and the WHO FCTC.

The practices and products of the tobacco industry negatively impact present and future generations along the entire product cycle, from tobacco growing and manufacturing to marketing, use and post-consumer waste. Tobacco is the only commercially available product that kills when used exactly as intended by the manufacturer. As a result, 8 million people die every year around the world, including 1.3 million who are killed by second-hand smoke.¹

Tobacco products are the world's largest preventable cause of death. Tobacco has a negative impact on each of the 17 UN Sustainable Development Goals)² and is a preventable cause of violations of numerous human rights such as the right to health and the right to a heathy environment.³

Tobacco has a significant negative environmental impact costing the world 600 million trees, 200 000 hectares of land, 22 billion tonnes of water and the unwelcome production of 84 million tonnes of CO2 and 4.5 trillion cigarette butts in litter.⁴

In addition, tobacco infringes on the rights of vulnerable populations, as exemplified by the rampant presence of child labour in the tobacco industry. In addition, around 80% of the 1.3 billion tobacco users worldwide live in low- and middle-income countries, where the burden of tobacco-related illness and death is heaviest.

¹ https://www.who.int/news-room/fact-sheets/detail/tobacco.

² https://www.medicusmundi.ch/en/advocacy/publications/mms-bulletin/fighting-tobacco-in-lmic/einleitung/sustainable-development-or-tobacco-17-shades.

³ https://digitallibrary.un.org/record/1305184?ln=en.

⁴ https://www.who.int/news/item/31-05-2022-who-raises-alarm-on-tobacco-industry-environmental-impact.

⁵ https://www.theguardian.com/world/2018/jun/25/revealed-child-labor-rampant-in-tobacco-industry#:~:text=The%20Guardian's%20investigation%20found%3A,is%20sold%20after%20the%20harvest.

⁶ https://www.who.int/news-room/fact-sheets/detail/tobacco.

For good reason, tobacco control is included in the UN Sustainable Development Goals under Target 3.a which calls on countries to "Strengthen the implementation of the World Health Organization Framework Convention on Tobacco Control." The UN Development Programme (UNDP) concluded in 2017 that the WHO FCTC is an "accelerator for Sustainable Development" and human rights.

Furthermore, the Committee on the Rights of the Child affirmed that "States are required to introduce into domestic law, implement and enforce internationally agreed standards concerning children's right to health, including the ... WHO Framework Convention on Tobacco Control" in its 2013 General Comment 15 designed to provide guidance towards the implementation of Art 24 of the CRC which recognizes "the right of the child to the enjoyment of the highest attainable standard of health." ⁷

The Committee on Economic, Social and Cultural Rights had already concluded in 2000, when addressing article 12 of the International Covenant on Economic, Social and Cultural Rights which guarantees the highest standard of Health, that "Violations of the obligation to protect follow from the failure of a State to take all necessary measures to safeguard persons within their jurisdiction from infringements of the right to health by third parties. This category includes such omissions as the failure to regulate the activities of individuals, groups or corporations so as to prevent them from violating the right to health of others; the failure to protect consumers and workers from practices detrimental to health, e.g. ...; the failure to discourage production, marketing and consumption of tobacco, ...".8

Young people and future generations have the right to grow up in a tobacco-free world; a concept that has been formalized by documents such as the Cape Town Declaration on Human Rights and a Tobacco Free World. With this goal in mind, numerous jurisdictions have adopted tobacco-free future generation targets, such as the European Union, Canada, Denmark, England, France, Iceland, Norway, Scotland, Sweden and more. A tobacco-free future will help protect the right to health of citizens of the world.

We therefore call on Member States and other stakeholders to ensure that the huge potential of a tobaccofree world across various human rights and sustainable development goals are included in the Pact for the Future. Specifically, we recommend including the following:

Chapeau:

In the spirit of the aim of the Summit of the Future to advance cooperation and create the conditions to accelerate implementation of the SDGs, ensure that the WHO FCTC is mentioned anywhere where UN treaties are mentioned.

- Chapter 1: Sustainable Development and Financing for Development:
 - SDG Target 3.a calls on countries to "Strengthen the implementation of the World Health Organization Framework Convention on Tobacco Control"
 - Addis Ababa Action Agenda of the Third International Conference on Financing for Development held in 2015 encourages multi sectorial partnership and better coordination with global health initiatives.
 - It also noted "that, as part of a comprehensive strategy of prevention and control, price and tax measures on tobacco can be an effective and important means to reduce tobacco consumption and health-care costs, and represent a revenue stream for financing for development in many countries".

_

⁷ https://digitallibrary.un.org/record/1305184?ln=en.

 $[\]label{lem:https://docstore.ohchr.org/SelfServices/FilesHandler.ashx?enc=4slQ6QSmlBEDzFEovLCuW1AVC1NkPsgUedPlF1vfPMJ2c7ey6PAz2qaojTzDJmC0y%2B9t%2BsAtGDNzdEqA6SuP2r0w%2F6sVBGTpvTSCbiOr4XVFTqhQY65auTFbQRPWNDxL.$

- And in the area of partnerships and coordination it calls on Parties to the World Health Organization Framework Convention on Tobacco Control to also strengthen implementation of the FCTC.
- Chapter 4: Youth and Future Generations:
 - urge Member States to work toward a tobacco-free world and support the accelerated implementation of the WHO FCTC.
- Chapter 5: Transforming Global Governance
 - Urge Member States and United Nations organizations to adhere to WHO FCTC Article 5.3 –
 exclusion of the tobacco industry from public policy making. The tobacco industry is not a legitimate stakeholder and an obstruction for the achievement of the human right to health, other human rights and sustainable development. Members should consider rules like Article 5.3 for other harmful industries.

We wish the Member States of the United Nations a constructive debate and successful negotiations for the Pact for the Future.

Endorsing organizations:

Action on Smoking and Health (ASH)

Action on Smoking & Health (ASH) Philippines

Afectados por tabaquismo en Extremadura (ATAEX)

African American Tobacco Control Leadership Council

African Tobacco Control Alliance (ATCA)

Afrique Contre le Tabac (ACONTA)

Afrique Sans Tabac

Air Health Our Health

Aktion Weißes Friedensband e.V.

Alameda County Tobacco Control Coalition

Alianza Bolivia Libre Sin Tabaco

Americans for Nonsmokers' Rights

AMOSAPU

Anti-Vaping Champions at UCLA

APEPOC- Asociacion Española de Pacientes con EPOC y Familiares

Arizonans Concerned About Smoking, Inc.

ASH Canada

ASH Finland

ASH Ireland, Council of the Irish Heart Foundation

ASH Scotland

ASH Thailand

Asian Consultancy on Tobacco Control, Hong Kong, China

Asian Pacific Islander Coalition Advocating Together for Health

Asociația pentru Chirurgie Toracică Modernă în Craiova

AT Switzerland

Austrian Council on Smoking and Health

BCH Africa Cameroon

Beit Torah Congregation

Belgian Foundation Against Cancer

BLUE 21 / Unfairtobacco

Breathe PA

Breathe Southern California

California Health Collaborative

Campaign for Tobacco-Free Kids

Cancer association

Catholic Charities

CEDRO- Centro de Información y Educación para la Prevención del Abuso de Drogas

Centre for Primary Care Research, Lusaka

Centro de Apoio ao Tabagista - CAT

Centro de Epidemiología y Políticas de Salud

Cigarette Butt Pollution Project

CLAS Coalition for Americas' Health

CNPT

Coalition for a Tobacco Free Puerto Rico

CODAC Behavioral Healthcare

Colorado Black Health Collaborative

Comisión Nacional Permanente de Lucha Antitabaquica- COLAT

Comité national contre le tabagisme

Community Action Against Plastic Waste (CAPws)

Community Action, Service & Advocacy (CASA)

Corporate Accountability

DNF-Demain sera Non-Fumeur

Doctors against Tobacco

Dokuz Eylül University Faculty of Nursing

Earth Day Network

Emphysema Foundation of America

Entertainers Speak Out

Equity and Wellness Institute

European Network for Smoking and Tobacco Prevention - ENSP

FAECAP Federación de Asociaciones de Enfermería Familiar y Comunitaria

Federación de Asociaciones de Enfermaría Familiar y Comunitaria

FIC Argentina

Foundation "Smart Health - Health in 3D"

Foundation for a smoke free Taiwan

Fresh (Making Smoking History)

Fundación Bolivia Saludable (FBS)

Fundación de educación para la salud

Fundación Educación Para La Salud Bolivia (FES)

Georgians for Responsible Marijuana Policy

German Cancer Research Center

GRESP/APMGF

Hāpai Te Hauora

Healis Sekhsaria Institute for Public Health--I am an affiliate

Health Developments and Anti Malaria Association

Health Futures Foundation, Inc.

Healthier Lyon County

HealthJustice Philippines

Healthy DC & Me Leadership Coalition

Hellenic Thoracic Society

Indian Cancer Society

Indonesia Health Policy Forum (RUKKI)

Innovations for Community Health, Inc.

Insight Analysis Group

Institute for Social Marketing and Health, University of Stirling

International Federation of Medical Students' Associations (IFMSA)

International Tobacco Control Policy Evaluation Project (the ITC Project)

Israel Council for the Prevention of Smoking

Japan Society for Tobacco Control

Jindal School of Public Health and Human Development

Jogja Sehat Tanpa Tembakau

Kavali Consulting LLC

Korea Center for Tobacco Control Research and Education

Kosovo Advocacy and Development Centre - KADC

Lentera Anak Foundation

Leung Law PLLC

Lovexair Foundation

M.I. Mother's Keeper

Macedonian Respiratory Society

Making it Count CDC

Malaysian Women's Action for Tobacco Control and Health (MyWATCH)

Maldives Family Foundation

Melbourne Centre for Behaviour Change

MOPH Afghanistan

National Institute of Health-S. Avdalbekyan-Ncd unit

New York State Public Health Association

NHMRC Centre of Research Excellence on Achieving the Tobacco Endgame

Nofumadores.org

North American Quitline Consortium

Northeast Ohio Black Health Coalition

Norwegian Cancer Society

Nursing Association of Moldova

NY SAHY

OneSea Foundation

Parents Against Vaping E-cigarettes

Parvarish Recovery Center

Permanent National Commission for the Fight Against Tobacco COLAT - Perú

Physicians for a Smoke-Free Canada

Plastic Pollution Coalition

Preventing Tobacco Addiction Foundation / Tobacco 21

Preventive Cardiovascular Nurses Association

PROGGA

Public Health Advocacy Institute

Rajasthan Cancer Foundation

Research and Creative Dialogue Foundation

Resource Center for Tobacco Control

Respiratory Health Association

Romanian Society of Pneumology

Salud Justa MX

Sandvik Health Empowerment Foundation

SCATT

Sierra Leone Alliance Against Hunger and Malnutrition

Slovenian NCD Alliance

Smoke-Free Marin

Smoke Free Israel

Smoke Free St Joe

Smoke-Free Baguio

Smoke-free Bulgaria Association

SmokeFree Tasmania

Social Liberation and Health promotion network

Society for Oral Cancer and Health

Southeast Asia Tobacco Control Alliance (SEATCA)

Spanish society on Family and Community Medicine (semFYC)

St. Hemmingways Community Based Organization

Stan Martin Consulting, LLC

Swedish Nurses against Tobacco

Swiss Association for Tobacco Control

T&T Consulting Limited

Tambayan Center for Children's Rights, Inc.

Teachers against Tobacco

Tennessee Tribune Newspaper

Thailand Health Promotion Institute

The Arab Council for Social Responsibility

The Center for Black Health and Equity

The Danish Heart Foundation

The Last Plastic Straw

The Lutheran Outreach Community Based Organization (LOC)

The National Jordanian anti-smoking society

The NHMRC Centre of Research Excellence on Achieving the Tobacco Endgame

Tobacco control alliance, Georgia

Tobacco Control Research Group

Tobacco Free Association of Zambia

Tobacco Free Jordan

Tobacco Free Portfolios

Tobacco-Free Sonoma County Community Coalition

Transcending Institutions and Communities, Inc.

UFOP - Universdade Federal de Ouro Preto

Uganda National Health Consumers Organisation

Universidad de Extremadura

University of Buner

University of Cyprus

Vision for Alternative Development

Vision Mondiale de la Santé

Vital Strategies

VIVID - Institute for the Prevention of Addiction

Youth and Women for Change in Eswatini

Zambia Heart and Stroke Foundation

Zambia NCD Alliance