Partnership Building and Advocacy

Affiliate informative sessions
Thursday, November 17, 2022
Introductions
The current climate for advocacy and partnership building
Discussion of potential tactics, and real world applications
Q&A
Introductions

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Who are we?

A partnership to support the efforts of state affiliates to advocate for public health
Future sessions

- Reminder: Distinguishing lobbying, advocacy and education
  
  December 7th at 3pm ET

- Future sessions include: communications, discussion of 2022 legislative trends, power mapping and media training

DON'T miss it!
Q&A

- How can a public health association decide which issues are of greatest importance (and impact) for their community, and based on this determination can then add a level of focus to their advocacy efforts - and to increase the chance of making a positive and measurable impact?
Your turn!

- What questions do you have?
- What barriers to advocacy are you facing?
Thanks for coming!

Check out our resource guide